



PURLINE®
Bio-based Polyurethane Flooring

TOUGH BY NATURE.
CLEAN BY DESIGN.



DRIVING INNOVATION FROM WITHIN.

TRUSTED HERITAGE . FUTURE-FOCUSED.

- 01 3rd Generation **Family-Owned**
- 02 **75+ Years** of Manufacturing Expertise
- 03 Quality **German Engineering**
- 04 Global Presence in **70+ Countries**
- 05 **Direct-to-Customer** U.S. Model (2025)
- 06 U.S. Sales Led by a Registered Interior Designer



*Ulrich
Windmöller*



THE PROBLEM NO ONE IS SAYING OUT LOUD.

FLOORING IS EXPECTED TO BE PERFECT.

01

END-USER & OWNER TEAM STRUGGLES:



- Budget pressures
- Aging infrastructure
- Understaffed EVS teams
- High staff turnover & burnout
- Overcrowded Spaces
- Infection Control & Safety
- Balancing quality & costs

02

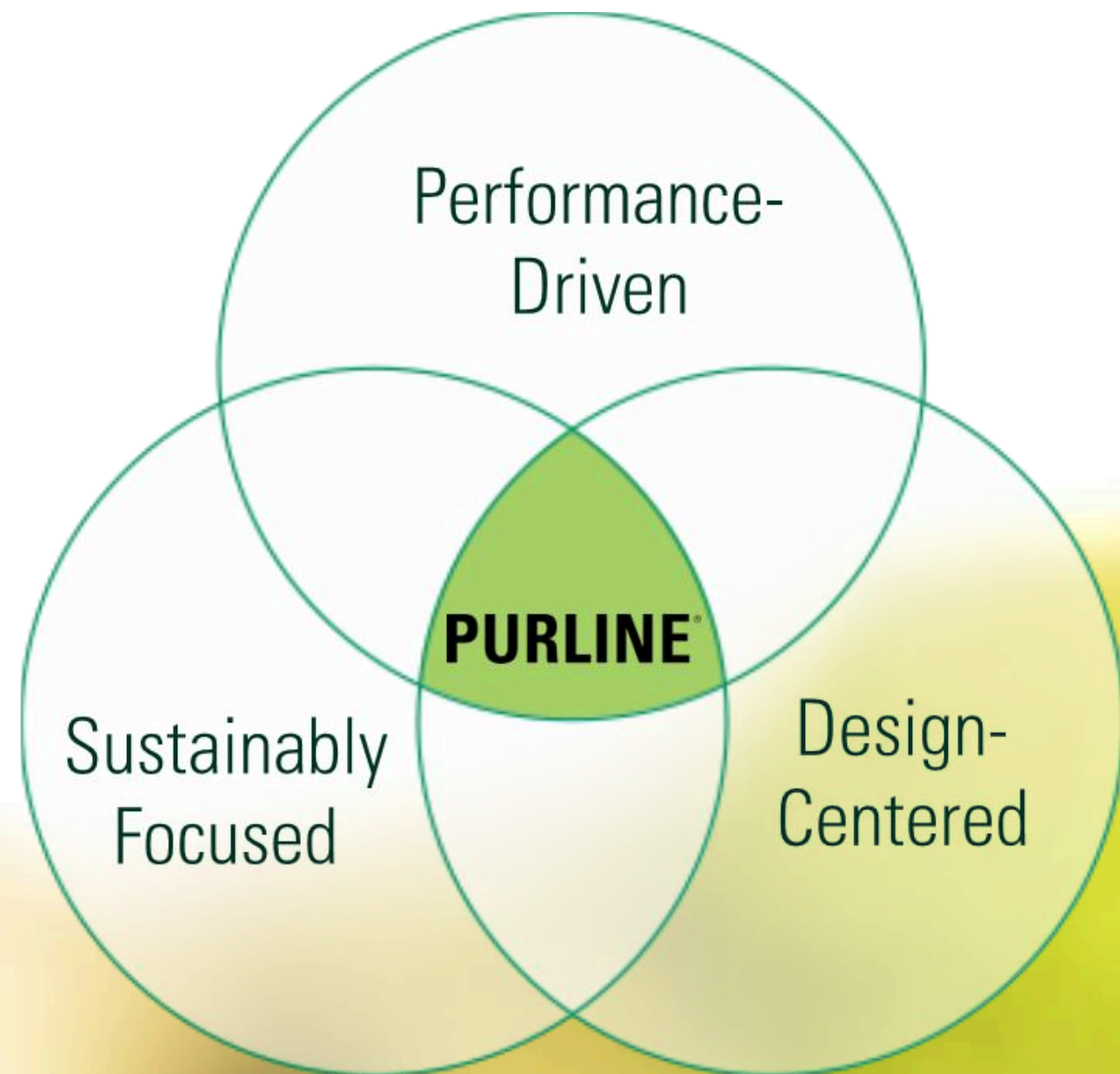
RESILIENT FLOORING IS EXPECTED TO BE:



- Low cost
- Highly sustainable
- Design-forward
- Ample options
- Comfortable & quiet
- "Low" or "No" maintenance
- Immediately availability
- Indestructible



OUR BELIEF: BALANCE OVER HYPE



FLOORING IS A SYSTEM—NOT JUST A SURFACE

Research shows most resilient flooring failures, **often cited above 90%**, stem from improper preparation, moisture mismanagement, and installation errors, not manufacturing defects.

MEANING, THE SYSTEM WAS LIKELY NEVER ALIGNED FROM THE START.

We don't promise perfection.

We focus on delivering predictable performance.

Maintenance

Product

Adhesive

Installation

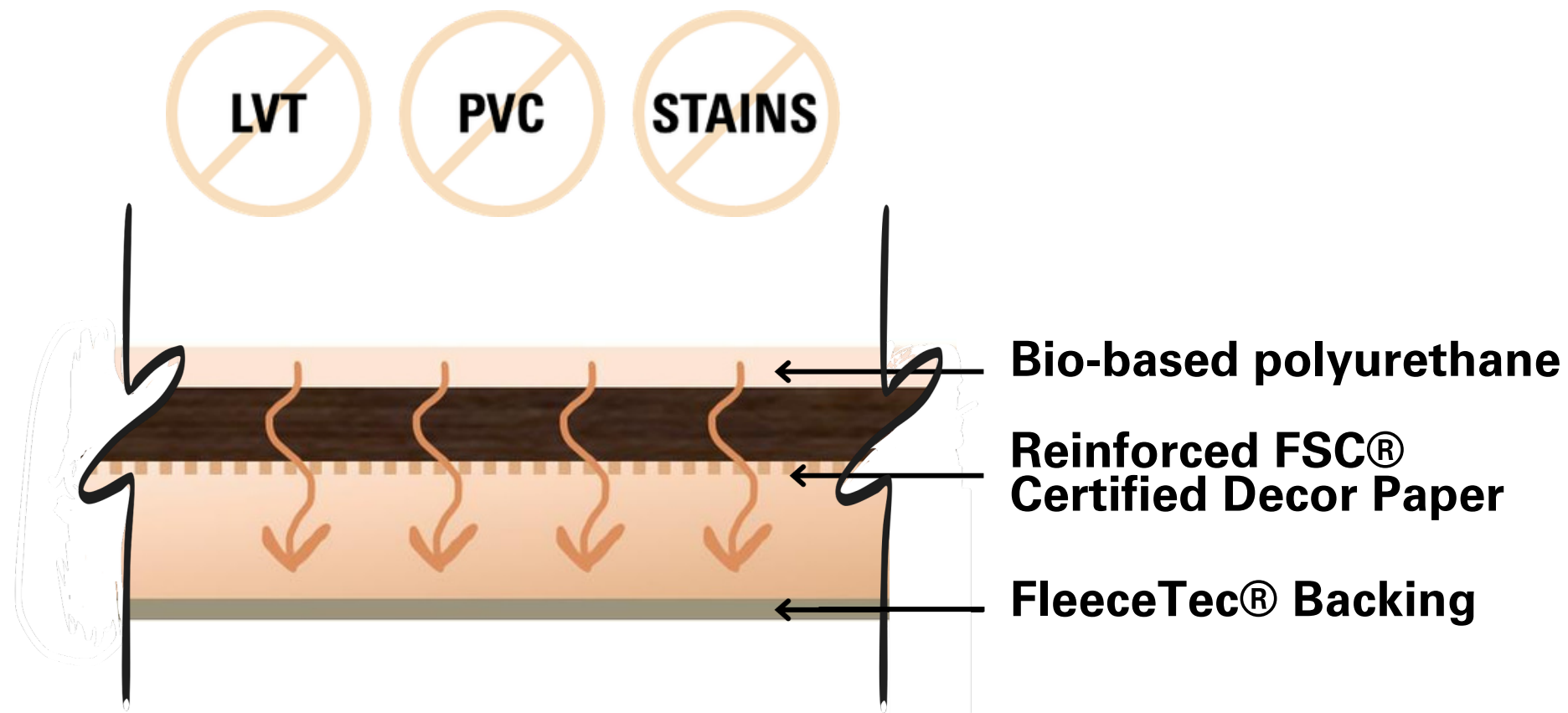
Slab Prep

Concrete

System Design & Coordination



PURLINE. BUILT DIFFERENTLY.



Thermoset Construction Process

Thermoplastics (vinyl) soften and melt when heated, making them easily remeltable and recyclable. Thermosets undergo a permanent chemical change when cured; they cannot be remelted and will burn if exposed to excessive heat. Thermosets offer superior structural strength and heat resistance.



Designed by Nature. Refined by Science.

Crafted from natural, responsibly sourced, renewable raw materials — including castor oil and chalk — PURLINE is engineered to perform without reliance on petrochemicals and without drawing from food-based resources.

Formulated to be free from:

PVC, phthalates, plasticizers, formaldehyde, chlorine, solvents, and heavy metals.

PERFORMANCE-DRIVEN

PURLINE®

Engineered for Heavy Loads

Withstands heavy loads & holds a Class 43 rating so, beds and equipment can easily glide without gouging.
≈0.10 mm residual indentation (EN ISO 24343-1)

Easy Care

Simple, chemical-free cleaning and streamlined maintenance.

UV & Stain Resistant

Exceptional protection against fading from sunlight and staining from bleach, hand sanitizer, and other harsh agents.

Non-Toxic

Very low smoke and fire development properties and free from hazardous substances or emissions.

Dimensionally Stable

Remains stable under temperature changes; plasticizer-free construction eliminates the need for seam treatments (unless dictated by space function).

Purposeful Design for Safety & Clarity

Low-contrast designs and a matte surface finish support visual clarity, enhancing both safety and comfort in the built environment.



SUSTAINABLY-FOCUSED



Bio-Based Composition, PVC-free

Made from natural, renewable raw materials like castor oil and chalk. Free from PVC, phthalates, plasticizers, formaldehyde, chlorine, and solvents.

Cradle-to-Cradle® v4.1 Bronze Full Scope & Material Health Silver Cert.

Assessed for material health, circularity, clean air, and social fairness and is Cradle to Cradle® v4.1 Bronze Full Scope certification with Material Health Silver.

Verified Low Emissions

GREENGUARD Gold and FloorScore® certified and Red List Approved all confirm healthy IAQ contributions.

Renewable Energy and Carbon Management

100% climate-neutral energy used in production.

Entirely Odorless

Free from unpleasant odors during installation and use, helping create healthier, more comfortable spaces for working, healing, and learning.

Extended Service Life for Fewer Replacements

A durable, high-performance composition and chemical-free maintenance extend the floor's lifespan, minimizing frequency of replacements and reducing environmental impact.





DESIGN-CENTERED

Cohesive Palette

136 wood, stone, textile, and graphic visuals curated for commercial interiors.

Format Versatility

Identical patterns available in sheet, plank, and tile so each space gets the right format without visual compromise.

Large-Scale Repeat

Wood sheets feature up to 14.8 ft (4.5 m) repeats for natural continuity with no pattern matching.

Matte Surface Advantage

Enhances visual acuity with low-sheen surface finish, reduces glare-related safety risks, and masks subfloor imperfections for a clean, consistent appearance.

Seamless Integration

A broad palette of neutral tones seamlessly integrate new installations with existing environments for cohesive design continuity.

Warmth and Durability

Extensive wood designs combine warmth and durability, with subtle patterning that extends the floor's aesthetic life by gracefully masking wear, especially in heavy traffic environments.



WHAT IMPROVES WHEN YOU CHOOSE US?



A+D TEAM

- Breadth of Design Options
- Functional, Space-Specific Recommendations
- Best Practices
- Technical Expertise & Partnership
- Honest, transparent sustainability story



END-USER

- Predictable and competitive pricing
- Long-term bond performance
- Manageable maintenance expectations
- Cleaner indoor air quality
- Fewer failures



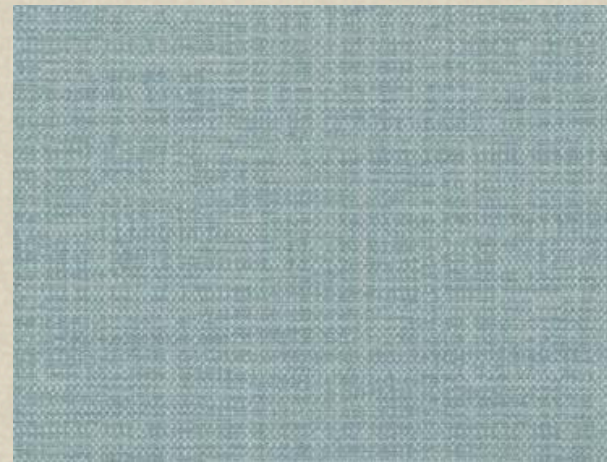
INSTALLER

- Ample U.S. Stock, Including Quick Ship Program
- Competitive Lead Times & Pricing
- Technical & System Design Support
- Clear expectations

EXPLORE THE COLLECTION



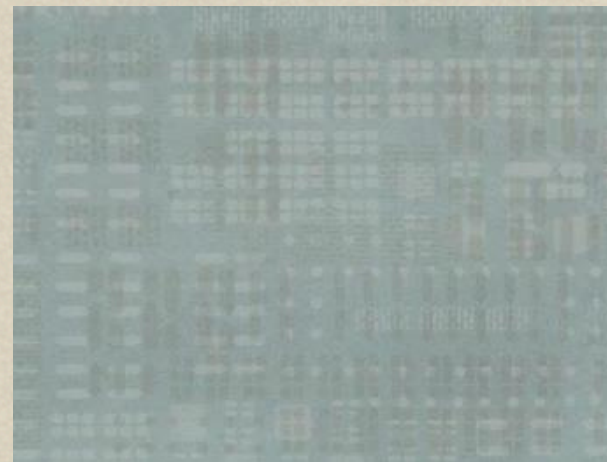
Chip Sheett



Textile XL Tile



Stone XL Tile



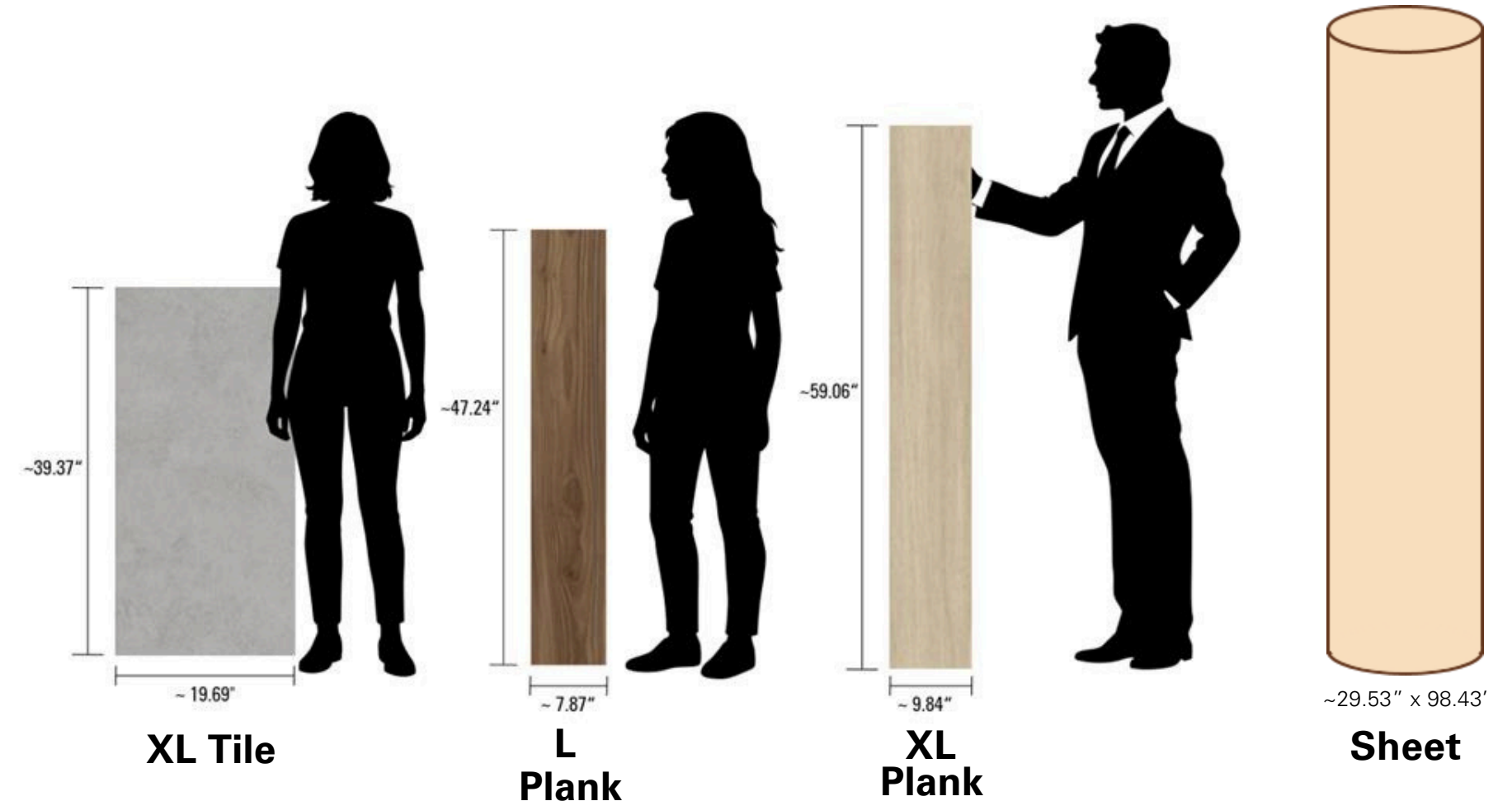
Graphic XL Tile



Wood Sheet, L Plank, & XL Plank



Fusion Sheet & XL Tile



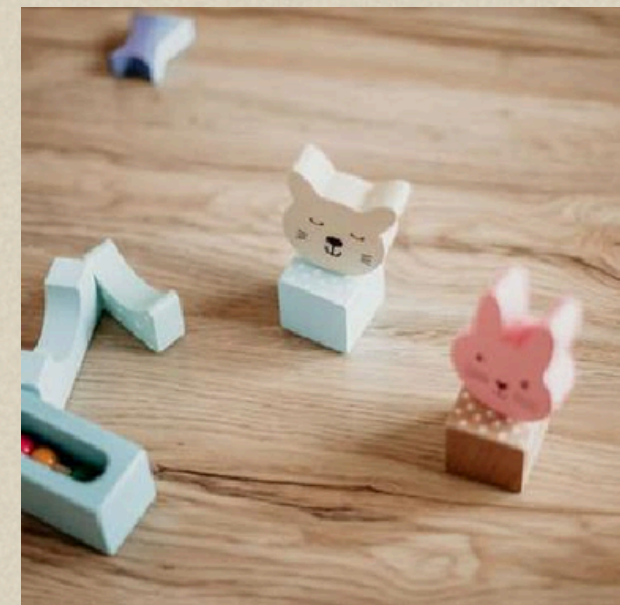
UltraTech Adhesive
High-Performance, Moisture-Resistant Trowel-able Acrylic Adhesive



UltraTape Adhesive
Efficient, No Moisture Test, Tape-Based Adhesive System



OUR FOCUS...



Ten years out, and beyond... PURLINE is

**Still bonded.
Still clean.
Still performing**



PURLINE®

Thank you!

